



EXTENSION

TRUSTED EDUCATION. LOCAL IMPACT. STATEWIDE REACH.

WHO WE ARE

OSU Extension is the outreach arm of Oklahoma State University. For more than a century, we have connected university research with everyday life — bringing practical, research-based information directly to Oklahomans in all 77 counties.

What makes Extension different

We don't just share information, we work alongside communities. Our Extension educators live and work where they serve, offering reliable guidance tailored to local needs, challenges and opportunities. Our Extension specialists conduct applied research that responds to stakeholder needs, train and support educators, develop educational materials and deliver programs.

Our mission

To help individuals, families, businesses, producers and communities improve their lives through research-based education

WHAT WE DO

Extension programs turn knowledge into action across Oklahoma. Our work focuses on:

Agriculture & Natural Resources

- Support for crop and livestock producers
- Farm and ranch management education
- Natural resource management
- Risk management and sustainability

Family & Consumer Sciences

- Health, nutrition and food safety
- Personal finance and budgeting
- Parenting and family well-being
- Housing and consumer education

Community Health

- Community asset mapping
- Partner with local organizations and businesses

4-H Youth Development

- Leadership and citizenship
- Healthy living
- Science, technology, engineering and math (STEM)
- Career readiness and life skills
- Hands-on learning experiences

Community Economic Development

- County government training
- Rural library hotspot lending

WHO WE SERVE

Extension serves **all Oklahomans**, including:

- Farmers and ranchers
- Youth and families
- Homeowners and consumers
- Business owners and entrepreneurs
- Community leaders and local governments

From rural towns to urban neighborhoods, Extension meets people where they are.

HOW WE DELIVER EDUCATION

We use multiple ways to reach people across the state:

- Local workshops and classes
- One-on-one consultations
- Demonstrations and field days
- Youth clubs and after-school programs
- Online resources and virtual learning

Education is **practical, unbiased and focused on real-world solutions.**

WHY EXTENSION MATTERS

- Strengthens Oklahoma agriculture
- Builds healthy families and communities
- Prepares youth for future careers
- Supports economic resilience
- Translates university research into everyday benefits

Extension is an investment in Oklahoma's future by helping people make informed decisions today for a stronger tomorrow.

CONNECTED TO YOUR COMMUNITY

With offices in every county and specialists with Oklahoma State University, OSU Extension combines local presence with global knowledge.

Learn more or connect with your county Extension office:

extension.okstate.edu

EXTENSION VIDEO

Scan the code to watch a video about OSU Extension.

