**MEMBERSHIP**

**STATE GOALS – 2024**

**Emphasis:** To increase overall membership and create a passion for OHCE in current and future membership.

**Goal:** Invite potential members, instill a renewed interest for OHCE in current membership and encourage former OHCE members to rejoin.

**Marketing, Recruitment and Recognition**

1. **OHCE DEVELOP RECRUITMENT PLAN – RECRUIT, RETAIN, REJOIN –** Encourage County membership to promote membership growth.
2. **MARKET OHCE -** Take every opportunity to make OHCE and its logo visible, labels, iron-on and decals. Encourage OHCE members to wear OHCE items, i.e., name badges, t-shirts, etc. to non-OHCE functions.
3. Encourage OHCE members to become Master Family Consumer Science Volunteers.
4. Develop a brochure describing OHCE activities within your community. Develop a county or group OHCE business card. A brochure template is available on the website: extension.okstate.edu.
5. Write articles for newspapers announcing upcoming events, special workshops, and local group meetings; utilize community calendar.
6. Develop social media outlets such as Facebook for county and local groups to establish a connection with the community to encourage new membership and provide information about upcoming events.
7. Encourage the use of electronic devices in such a way as to be able to hold meetings in the event that regular meetings can’t be held in person, such as Zoom.

**Awards:**

1st, 2nd, 3rd - **County** Award Books: $25, $15, $10

1st, 2nd, 3rd - **Local** Group Award Books: $25, $15, $10

**Membership Recruitment Growth**

1. Awards will be given to the established county and established local groups with the greatest percentage of growth. This percentage is the number of new members from July 1 to June 30 by the number of members. Membership numbers will be verified by State Treasurer.

2. Use the Membership Recruitment Award form and submit this to the State Awards Chair by **February 1st**.

3. Submit one for county and one for local. A short paragraph or summary **must** accompany the report, telling a little about how some new members were reached.

**Awards:**

1st, 2nd, 3rd - **County** Award Books: $50, $30, $20

1st, 2nd, 3rd - **Local** Group Award Books: $50, $30, $20

**OHCE Week**

**THIS REPORT IS AN AWARD BOOK AND WILL BE JUDGED FOR YOUR OHCE WEEK EVENT**

***Please note the guidelines for OHCE Week reports has changed. Follow the criteria for report book entries by going to*** ***extension.okstate.edu.***

1. Plan events to promote membership and bring awareness to OHCE. Publicize local and county events in newspapers, radio, Facebook, etc.
2. Send report to State Membership Chair by Tuesday, **May 28, 2024**.

**Janice Barnett, P.O. Box 526, Haskell, OK 74436**

**Awards:**

1st, 2nd, 3rd - **County** Award Books: $25, $15, $10

1st, 2nd, 3rd – **Local** Group Award Books: $25, $15, $10

**County Photography**

1. Photo must be an OHCE activity and members(s), in color, photo should be no larger than 5 x 7 inches.
2. Photo must be taken by an OHCE member during the previous year.
3. Please mount photo on a mat board no larger than 5 x 7 inches; do not attach to a folder.
4. LABEL should be placed on the back of mat board include: name, county and district, names of OHCE members in the picture. Also, place a label briefly describing the activity pictured on front of matting.
5. Each county may submit 3 entries (may or may not be taken by the same person).
6. Photos will be judged on photography skills.
7. Photos become property of OHCE for promotional purposes.
8. **Photos are due to the Awards and Reports Chair by February 1, 2025.**

**Awards:** 1st, 2nd, 3rd: $25, $15, $10

**Member Recognition**

* + - 1. **50, 60 plus - year members and groups** should submit the appropriate forms found in Section XII in the Policy and Procedure manual and on the website extension.okstate.edu for recognition **mail to the Membership Committee Chair and email a copy to kimberly.nolting@okstate.edu by June 1, 2025**. Please include personal story or remembrance of individual.
      2. At the local level conduct new member induction teas/brunches, events to honor 5/10/15 etc. year members, recognize former, current, and future members.

**Committee Members**:

Janice Barnett, NE Chair, P.O. Box 526, Haskell, OK 74436

Martha Aughe, SE Member

Dorothy Burks, WS, Member

Donna Rice, WS, Member

MEMBERSHIP RECRUITMENT AWARD ENTRY FORM

Entry Deadline: February 1

Send entries to: OHCE Reports and Awards Chair

Name of County:

Name of local established group

(If applicable):

1. Number of current members as of July 1:
2. Number of new members gained from July 1 – June 30

Number of new members will be

Verified by the State Treasurer

Percentage of growth (B divided by A):

Name of person submitting entry:

Address:

Phone Number:

Email Address:

This aware report will be 2 pages only:

Page 1: Entry form (this sheet)

Page 2: Description of the local/group projects or activities, which led to this growth!

**If you have county and local groups to submit you must submit each one as a separate award entry.**