



Regional Economic Profile

Crossing Borders, Oklahoma

197,511

Total Population,
2017

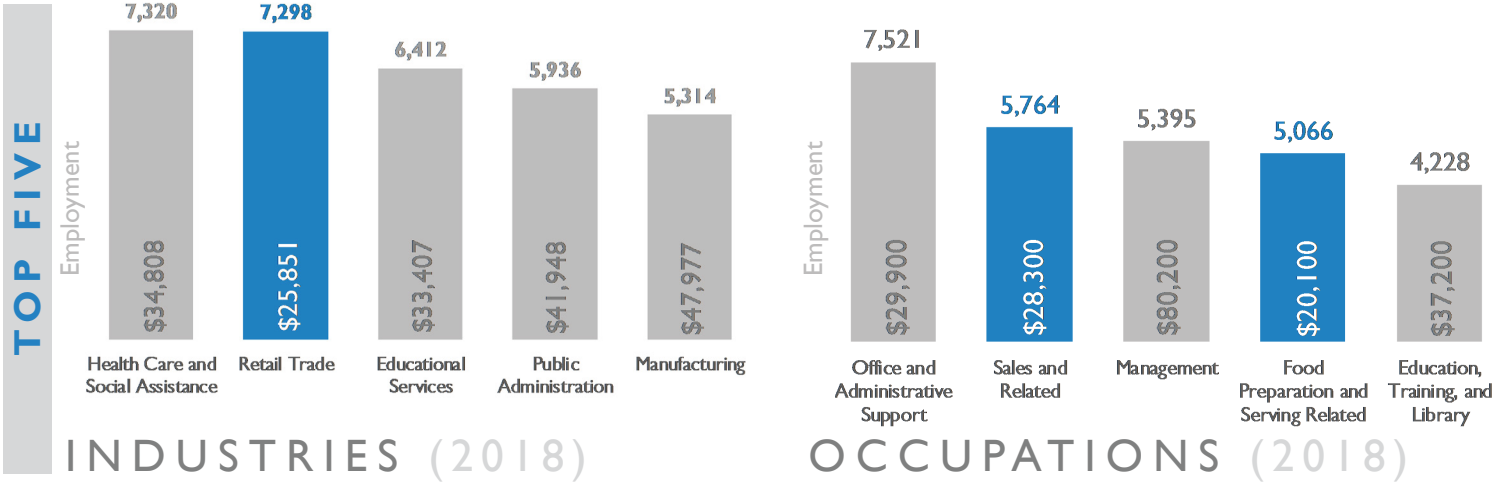
+4.8%

Population Growth,
2017-2022

53.0%

Oklahoma
2018 Labor Force Participation Rate

61.3%



TOP 3 INDUSTRY SUBSECTORS (2018)

	Employment	Average Annual Wages
RETAIL TRADE	7,298	\$25,851
General Merchandise Stores, including Warehouse Clubs & Supercenters	1,921	\$23,675
Gasoline Stations with Convenience Stores	832	\$16,513
Supermarkets & Other Grocery (except Convenience) Stores	800	\$18,284
ARTS & ENTERTAINMENT	202	\$23,239
Spectator Sports	68	\$29,679
Independent Artists, Writers & Performers	54	\$15,727
Museums	45	\$19,664
ACCOMMODATION & FOOD SERVICES	4,490	\$14,645
Restaurants & Other Eating Places	3,721	\$14,083
Hotels (except Casino Hotels) & Motels	337	\$14,706
RV (Recreational Vehicle) Parks & Recreational Camps	156	\$20,095
TOURISM	2,421	\$28,357
Casinos (except Casino Hotels)	1,780	\$30,772
Golf Courses & Country Clubs	258	\$26,268
Fitness & Recreational Sports Centers	153	\$15,669

Data Source: JobsEQ



COMMUTING PATTERNS (2015)

45,733 work in the region

63,512 live in the region



IN-COMMUTERS
20,930



WORK & LIVE IN REGION
24,803



OUT-COMMUTERS
38,709

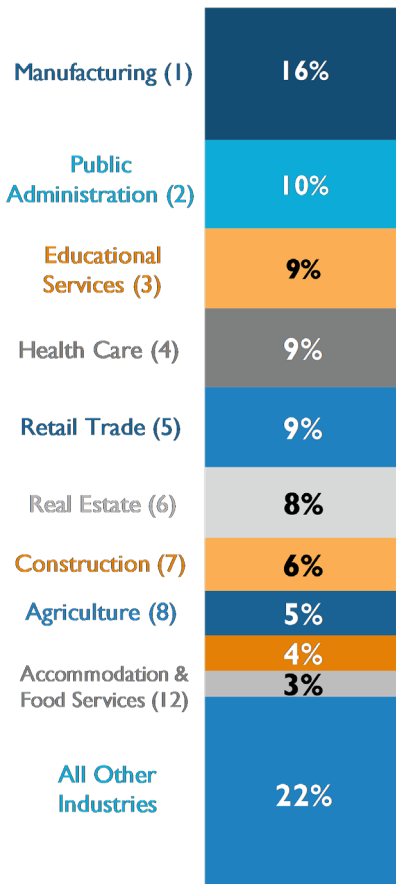
In your region, the highest percentage of workers are most likely:

- Workers ages 30-55 (52%)
- Workers earning between \$15K - \$40K income (42%)
- Workers in all other services (58%)
- Workers ages 30-55 (54%)
- Workers earning between \$15K - \$40K income (46%)
- Workers in all other services (65%)
- Workers ages 30-55 (53%)
- Workers earning between \$15K - \$40K income (44%)
- Workers in all other services (56%)

Data Source: On the Map

GROSS DOMESTIC PRODUCT (2017)

\$4,733 millions



Data Source: JobsEQ

SALES TAX (2018)

Industry	Sales tax revenues
General Merchandise	\$5,975,454
Eating & Drinking Places	\$2,964,786
Food & Beverage Stores	\$2,216,550
Building Materials	\$1,869,328
Electronics & Appliances	\$669,399
Motor Vehicle	\$626,469
Gasoline Stations	\$519,626
All Other CREATE Industries	\$2,759,828
Total CREATE Industries	\$17,601,440
Total Sales Tax	\$22,663,421

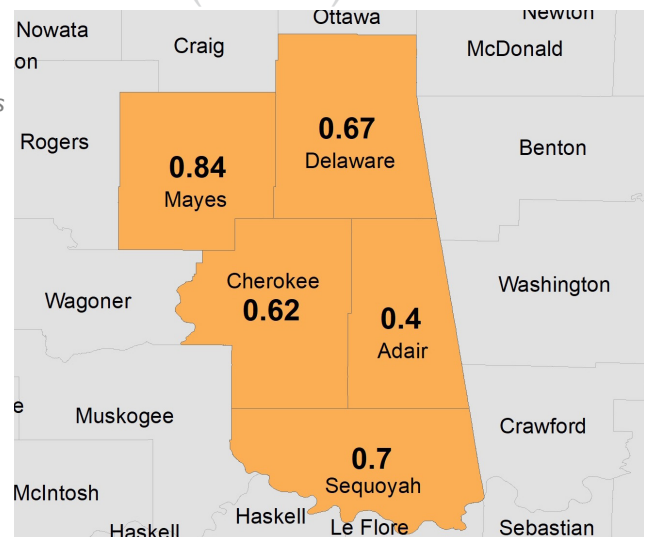
Data Source: Oklahoma Tax Commission

PULL FACTORS (2018)

A Pull Factor (PF) measures a county's ability to attract shoppers in the retail sector.

PF > 1: the county is pulling retail shoppers from another county.

PF < 1: the residents are shopping in another county.



Data Source: Woods & Poole