Expanded Food and Nutrition Education Program



2022 ANNUAL IMPACT REPORT



GET TO KNOW US

OUR PURPOSE

Community Nutrition
Education Programs (CNEP),
a service of OSU Extension,
utilizes EFNEP funding to
educate and empower lowincome families with young children, school-age youth
and pregnant teens to improve nutrition and physical
activity behaviors.

WHAT WE DO

Peer educators provide research-based, hands-on learning experiences for families and youth about diet quality, food safety, physical activity, food security and food resource management. Through skill-based learning, CNEP is reducing nutrition insecurity and improving the lives of Oklahomans.

THE HEALTH OF OKLAHOMA



39.4% of adults are obese¹



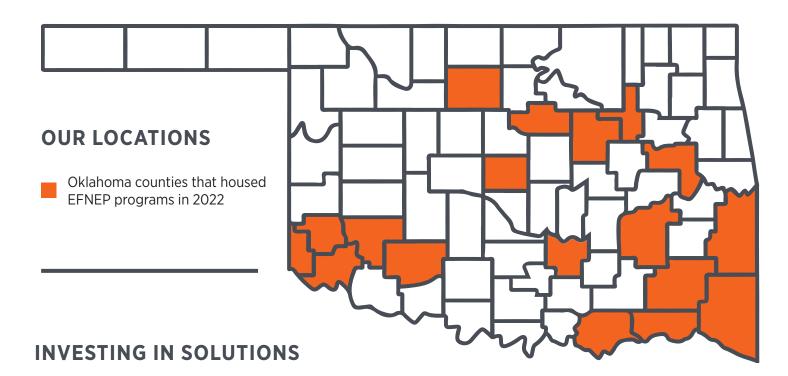
3.8% of adults meet national, daily recommendations for fruit and vegetable intake¹



34.3% of children ages 10-17 are overweight or obese²

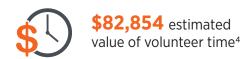


9% of high school students eat vegetables 3 or more times a day³









THE IMPACTS

ADULT GRADUATES



97% improved diet

97% improved diet quality behaviors



80% improved food safety behaviors



67% improved physical activity behaviors



48% eat fruit more often



44% eat dark green vegetables more often

YOUTH GRADUATES



78% improved diet quality behaviors



49% improved food safety behaviors



36% of 3rd-5th youth drink fruit-flavored drinks less often



35% of 6th-8th youth eat whole grains more often



36% of 9th-12th youth eat vegetables more often

EDUCATIONAL REACH



3,164 Program Graduates



5,799Program
Participants



140,390

Program Participants, Family Members Community Members Reached with Educational Content

COMMUNITY PARTNERSHIPS



195 Across Oklahoma At the start of the CNEP adult program, one participant's goal was to find ways to live a long life so she could be there for important family celebrations like births and weddings. She set her sights on improving her diabetes and high blood pressure. As the program went on, she started preparing healthier foods, trying new recipes, and watching her portion sizes. She also cut back on eating fried foods and foods high in sugar. Since then, she has noticed a decrease in her sugar levels and cholesterol. Now, she is motivated to lose weight, walk more, and drink water instead of soda.

- Seminole County

At a daycare in Comanche county, one director would bring doughnuts for her employees every morning as a way to say "thank you" for their work and build team rapport. After learning about the importance of healthy breakfast foods in CNEP's adult program, she wanted to make a change. She started to bring fresh fruit and prepare smoothies instead of doughnuts. She also started giving smoothies to the children as a snack. Thanks to these changes and the CNEP program, employees and children are enjoying a healthier workplace and a great start to the morning.

- Comanche County

One of the analogies Nutrition
Education Assistants use in CNEP's
youth program relates how often one
should eat different foods to a traffic
light: "Go" foods can be eaten every
day and include the rainbow of fruits
and vegetables, while "Whoa" foods
like sweets and fried foods should be
saved for special occasions. Classes in
LeFlore County were very enthusiastic
about how they could eat their
"rainbow of Go foods".

Students started to name fruits and vegetables they liked and brainstorm new ones they could try.

Teachers and cafeteria staff joined in too, spending time to explain how they could eat a wide variety throughout their day. The school reports that students are now "insistent" about eating the right foods for their bodies.

- LeFlore County







COORDINATOR INFORMATION

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¹America's Health Rankings. Annual Report. Oklahoma Summary 2022.

²America's Health Rankings. Health of Women and Children. Oklahoma Summary 2022.

Oklahoma State Department of Health. Oklahoma Youth Risk Behaviors Survey (YRBS) Data and Reports. Nutrition Infographic, 2019.

⁴Independent Sector. 2022 Value of Volunteer Time.

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