



EXTENSION

WOMEN IN AGRICULTURE CONFERENCE AGENDA

August 4-5, 2022

The Oklahoma Women in Agriculture and Small Business conference provides risk management education in the areas of production, marketing, financial, legal and human risks inherent to women-owned operations.

THURSDAY

8:15 – 9:00 a.m.

Registration and Hotel Breakfast

9:00 – 9:15 a.m.

Conference Welcome

9:15 – 10:15 a.m.

Welcome Keynote: *Current Trends and Impacts Affecting Cattle Markets and Agriculture*
- Kelli Payne, General Manager,
Oklahoma National Stockyards

Break - visit educational exhibits, snack break, networking

11:30 a.m. - 12:15 p.m.

Track 1
Agricultural Production

Rural Veterinary Shortage in Oklahoma
Rosslyn Biggs, DVM
Extension Veterinarian

Track 2
Alternative Enterprises

Lasely Peanut Farm
Lyod and Zelda Lasely,
Owners

Track 3
Business and Finance

Record Keeping for Production and Profit
Scott Clawson,
Extension Specialist

Track 4
Beginning Farmer

Effective Communication Across Generations
Lauren Cline, OSU Ag
Leadership

12:30 – 1:45 p.m.

Luncheon Keynote: *When Life Says – “Hold My Beer”* - Brooke Clay Taylor
(sponsored by Oklahoma Farm Bureau)

2:00 – 2:45 p.m.

Chemical Use: Private Applicator Changes
Kevin Shelton
Extension Specialist

Hot and Ready - Farm to Food Production
Angie Faughtenberry,
413 Farms

Marketing
TBA

Building Healthier More Resilient Soil
Brook Glaskamp
Noble Research Institute

3:00 – 3:45 p.m.

Made in Oklahoma Loclahoma Project
Janna Brinlee, Emily Shuping - ODAFF, MIO

Petal Pusher Farms “Growing” your Business
Jeri Irby, Owner

Six Estate Tools Everyone Needs
Shannon Ferrell,
OSU Ag Economics

Food and Ag Product Center Services for You
Erin Johnson, FAPC
Client Coordinator

4:00 – 4:45 p.m.

Preventing Plant Diseases
Sara Wallace,
Extension Specialist

Enid Brewing Company
Brady Stidwell,
Owner

Farmers Market Know How
Kate Cooper,
Norman Farmers Market

FCS and NRCS Resources/Producer Stories
Katie Blunk, Lazy KT Ranch
Carrie Chlebanowski,
Looney Farms

4:45 p.m.

Reception - visit educational exhibits, network
(sponsored by Oklahoma Farm Bureau)

6:30 p.m.

Close of Day One Program - dinner out

FRIDAY

- 7:45 - 8:15 a.m. **Registration Open**
- 8:15 - 8:30 a.m. **General Session, Information and Door Prizes**
- 8:30 - 9:30 a.m. **Keynote:** *Women's Influence on Rural Oklahoma - Joni Nash*
- 9:30 - 10:00 a.m. **Break** - networking
- 10:00 - 10:45 a.m.
- | Track 1
Agricultural Production | Track 2
Alternative Enterprises | Track 3
Business and Finance | Track 4
Beginning Farmer |
|--------------------------------------------------------------------------------------------|---------------------------------------------------------------|----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| Trending Specialty Crops for Farmers Markets
Katie Cooper, Norman Farmers Market | Producer Story: Agritourism Enterprise
TBA | Social Media Marketing
Brandi Buzzard, Buzzard's Beat | Womens Veterans Programs
Lisa Mussett, Women's Veteran Programs |
| Heal the Harvester
OSU ECHO Project | Agritourism - Upcoming Trends
Micaela Danker, ODAFF | Small Scale Diversified: Bees/Chickens and More
Courtney Bir, Extension Specialist | Oklahoma Ag Mediation
Cheyenne Sparks, OK Ag Mediation |
- 10:50 - 11:35 a.m.
- 11:45 a.m. - 1:30 p.m. **Luncheon Keynote:** *Making Your Own Luck* - Brandi Buzzard
- 1:30 - 1:45 p.m. **Close of Conference** - Evaluations, Wrap-up, Final Door Prizes

We would like to thank our partners and sponsors for helping to make this conference a success.



DEPARTMENT OF
AGRICULTURAL ECONOMICS



OKLAHOMA'S ELECTRIC
COOPERATIVES



National
Livestock



Posts: #OKWIA22

extension.okstate.edu/events/women-in-ag



OKWomenInAg

Persons with disabilities who require alternative means for communication or program information or reasonable accommodation need to contact Sonia McDaniel at 405-273-7683 or sonia.mcdanie@okstate.edu at least two weeks prior to the event.

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