The Oklahoma Women in Agriculture and Small Business conference provides risk management education in the areas of production, marketing, financial, legal and human risks inherent to women-owned operations.

The Women in Agriculture conference will follow all CDC and OSU COVID-19 safety protocols in place at the time of the conference.

THURSDAY

8:15am – 9:00am  
Registration and Hotel Breakfast

9:00am – 9:30am  
Conference Welcome:
Damona Doye - Associate Vice President, Oklahoma Cooperative Extension Service
Blayne Arthur - Oklahoma Secretary of Agriculture

9:30am – 10:30am  
Welcome Keynote: Kelli Payne - General Manager, Oklahoma National Stockyards

10:30am – 10:45am  
Break - visit educational exhibits

10:45am – 11:30am
Track 1  
Animal Disease Traceability  
Rosslyn Biggs, DVM  
Extension Veterinarian

Track 2  
Considerations for Setting Up Your Business  
Rodney Holcomb,  
Extension Specialist

Track 3  
Marketing Strategies for Local Foods  
Courtney Dekalb-Myers, Extension Educator

Track 4  
Mental Health and Stress  
Matt Brosi, Professor,  
Education and Human Sciences

11:45am – 1:15pm  
Luncheon Keynote: Take Food Bullying by the Horns - Michele Payn  
(lunch and complimentary book sponsored by Oklahoma Farm Bureau)

1:30pm – 2:15pm
Track 1  
Livestock Feeding Programs  
Earl Ward, Area Extension Specialist

Track 2  
Understanding Cottage Laws and On-Site Processing  
Erin Johnson, Robert M. Kerr FAPC

Track 3  
Branding Your Marketing Story  
Mandy Gross, OSU Ag Communications Services

Track 4  
Grant and Loan Resources  
Travis Jones, NRCS; Sara Diamond, SDiamondD Consulting

2:30pm – 3:15pm
Track 1  
Soil Health and Land Stewardship  
Ruth Coffey, Coffey Ranch

Track 2  
Multi-Use Farming  
Bill and Marilou Munn, Lavender Farm

Track 3  
Making Smart Money Decisions  
Janna Walker, CPA

Track 4  
Beef Production and Sales  
Earl Ward, Area Extension Specialist; Nikki Callison, Callison Ranch Beef

3:15pm – 4:00pm  
Break - snack service, visit educational exhibits

4:00pm – 4:45pm
Track 1  
Dealing with COVID-19 Agriculture Cattle and Commodity Markets  
Derrel Peel, Extension Specialist

Track 2  
Using Sheep and Goats for Pasture Management and Alternative Income  
JJ Jones, Area Extension Specialist

Track 3  
Considerations for Taxes During a COVID Financial World  
JC Hobbs, Extension Specialist

Track 4  
Navigating Financial Issues in a Diversified Agriculture Operation  
Chad Ward, CPA, Ward Family Farms

4:45pm  
Close of day one program - dinner out
FRIDAY

7:45am – 8:15am  
Registration and Hotel Breakfast

8:15am – 8:30am  
Conference Welcome, Information and Door Prizes

8:30am – 9:30am  
General Session: Covid-19 and Rural Oklahoma and Broadband Internet  
Brian Whitacre, OSU Ag Economics

9:30am – 10:00am  
Break - visit educational exhibits

10:00am – 10:45am  
Calving Simulator  
Barry Whitworth, DVM  
Extension Veterinarian  
Extending Growing with Hydroponics  
Don Blehm, Don's Produce  
Ag Policy  
Amy Hagerman, Extension Specialist  
Free to Focus - Paper and Digital  
Marcy Luter, Meridian Technology Ctr.

10:50am – 11:35pm  
Calving Simulator Continued  
Small Poultry Operations  
Dana Zook, Area Extension Specialist  
Free Farm Financial Planning Resources  
Courtney Bir, Extension Specialist  
Navigating County, State and Federal Resources  
Clint Jandra, Career Technology

11:45am - 1:30pm  
Luncheon Keynote: Amanda Radke, BEEF Magazine

1:15pm - 1:45pm  
Evaluations, Wrap-up and Final Door Prizes

We would like to thank our partners and sponsors for helping to make this conference a success.

Posts: #OKWIA21  
extension.okstate.edu/events/women-in-ag  
OKWomenInAg