

FOLLOW THE SIGN TO **SUCCESS**

2024 Canadian County Contest *Roundup*

4-H COMMUNICATION: VIDEO STORY

(c,b,i,a)



Eligibility

	Cloverbud (c)	Beginner (b)	Intermediate (i)	Advanced (a)
4-H Age Divisions	K, 1 st , 2 nd , 3 rd	3 rd (and 8 years old), 4 th , 5 th	6 th , 7 th , 8 th	9 th , 10 th , 11 th , 12 th
		3 rd (and 8 years old), 4 th , 5 th , 6 th , 7 th		8 th , 9 th , 10 th , 11 th , 12 th
		Junior (j)		Senior (s)

Entry Requirements

- Enter the contest by checking the appropriate division box on the entry form
- 4-H members will receive instructions on submitting electronic copies of the exhibits after the entry deadline of April 1, 2024.
- 4-H members are responsible for checking their email and uploading to the entry portal by the deadline included with the instructions. There will be no late entries allowed.
- Located on the portal, A completed entry must include:
 - An **unpublished or private** YouTube or Rumble link
 - A complete Video Waiver (if applicable)
 - A complete Publicity Release for any person in the video who is not registered in ZSuites.

Objectives and Preparation

- The best-told stories are those that you believe in and inspire passion. Just like a speech or a written story, a video will have an introduction, body, and conclusion. The story will have a purpose - to inform, persuade, inspire, or entertain.
- An exhibit illustrates what the 4-Her has learned – their understanding of videography equipment, lighting, techniques, composition, editing, etc.
- Each resource site has sample videos and instructional materials designed to help youth digitally tell their story.
- Oklahoma Communication and Expressive Arts Photography Resources:
 - <https://4h.okstate.edu/projects/communication-and-expressive-arts/index.html>
 - <https://4h.okstate.edu/projects/science-and-technology/photography/index.html>
- Review the scoresheet and conduct a self-evaluation of each photo. Self-evaluation will help prepare for the interview process and modify your work to improve the finished product.

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Guidelines

- Video is limited to 2 minutes. No minimum length, only that which is needed to tell a "story."
- The video must be posted as an unpublished or private video on YouTube or Rumble.
- Music must be royalty-free, with no copyrighted material
No current or pop music.
Music can be used from <http://freeplaymusic.com> or similar royalty-free websites.

Categories:

- Narrative** – A film that tells a story. Can be based on fact or fiction.
- Documentary** – A film that presents factual information about a person, event, or process.
- Animation** – A film created by techniques that simulate movement from individual images.
- Promotional** – This category is for films or public service announcements that are meant to publicize 4-H programs or some other cause that you are passionate about.
- Voices of 4-H History** – A historical perspective on 4-H. This video may be a narrative, documentary, animation, etc.

JUDGING

Judging an exhibit is an extension of the educational process in 4-H project work. The "judging" process is used to evaluate the skills and knowledge learned by the members in creating the exhibit/project.

This contest consists of "**Interview Judging**," which allows the judge to view the project, but more importantly to have a conversation with the member. Each 4-H'er will participate in a 5-minute interview on the day of the contest. During the one-on-one interview, all photos will be reviewed, and the judge will question the participant about the work and what was learned in the process. The judge will offer suggestions for project growth.

View a [YouTube Example](#) of interview judging.

Awards

1. According to the number of entries, the Top Placing Individuals (based on scores) will be recognized with top honors and will receive a personalized award (max 5 per division). All contestants will be judged on a Danish Scoring System. All Cloverbuds will receive a participation award.
2. All eligible entries will be invited to compete at the State 4-H Roundup.
3. All Around Points
 - a. Entries who compete will be awarded 1 All Around point each
 - b. Honors award recipients will receive 5 All Around Points
 - c. Blue Award earners will each receive 3 All Around Points
 - d. Red Award earners will each receive 2 All Around Points
 - e. White Award earners will each receive 1 All Around Points